



# CITY NEWS

*Discover.*

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## BEYOND EXPECTATIONS

In this edition of *City News*, we're inclined to think the Public Works department gets the nod for exceeding expectations and going beyond the call of duty. Thanks to the efforts of a host of people, including city staff volunteers from Parks and other key departments, streets in St. Charles were the main focus during snow episodes in early February. For more photos representing this team effort, plus a few other snow-covered submissions, please turn to Page 2.

*(above)* - Debra Aylsworth, Director of Public Works, completes a thorough fleet inspection for even the windshield wipers must be in tip-top shape. You can tell by the snow and ice on the truck window that concentration is a number one priority when serving on plow duty. Many thanks to everyone who worked long hours to keep the city open and passable throughout the course of the storm.

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## Changing of the Guard

## City Clerk Position to Transition After More than a Decade

Marilyn McCoy (right), who has served as St. Charles' City Clerk for the past 12 years, will officially pass the gavel to Deputy City Clerk Laura Whitehead at the beginning of next month. Marilyn will have clocked more than 32 years with the city when she retires April 1. Laura will be sworn in as the new City Clerk on Tuesday, March 29. Best wishes to both of these well-deserving employees for their dedication and service to the city of St. Charles.



(article continued on page 2)

## Blanchette Bridge Project Update

As MoDOT (Missouri Department of Transportation) engineers continue to evaluate what type of bridge repairs provide the best cost/benefit for the region, there's an easy way to stay up-to-speed with the latest developments.

To sign up for direct email updates from MoDOT, go to the city's website at [www.stcharlescitymo.gov](http://www.stcharlescitymo.gov). On the home page under Popular Links, click on **Blanchette Bridge Repairs** and you're there! Here's the latest online content for your easy reference:

### WHAT IS THE PROBLEM?

Westbound I-70 bridge over the Missouri River was built in the late 1950s. It is in serious need of major repairs. Major river crossings are designed to last

100 years with a major overhaul needed at 50 years. MoDOT has funding available for repair work in 2012.

### WHAT REPAIRS NEED TO BE MADE?

MoDOT engineers working with Jacobs Engineering are evaluating what types of repairs provide the best cost/benefit to keep the westbound bridge in good condition for another 50 years. The design plans will be complete in spring 2011.

### WHEN WILL THE WORK BE DONE?

Construction will begin no earlier than late 2011 or early 2012. The westbound I-70 structure will be closed for a 12-month period, but the exact timing of that is not known yet.

### HOW WILL THIS WORK IMPACT INTERSTATE 70 TRAFFIC?

The westbound I-70 bridge will be closed for one year. The eastbound I-70 bridge will have three lanes of traffic for each direction. Route 370 and Route 364 will serve as the major alternate routes to the cross the Missouri River.

(article continued on page 3)



# BEYOND EXPECTATIONS

## Kudos to Public Works Department • Changing of the Guard

### City Clerk Transition

(continued from Page 1)

It might be the understatement of the day to say that in her nearly 33 years with the city that City Clerk Marilyn McCoy has seen her fair share of change. She began her full-time stint in 1978 in what was then known as the Building Department (now called Community Development). After two years, she moved on and spent 18 years in Legal and another 12 in the capacity of City Clerk.

"During my tenure here with the city," Marilyn said, "I've served under the auspices of six Mayors, starting with Mayor Brockgreitens and now concluding with Mayor York. But the widespread change citywide hasn't merely been about people," she said. "Over the years I've seen St. Charles adapt to the changing times, embracing technology to ensure quality customer service, ease of access and, ultimately, supporting the city's mission to put its residents and business owners first."

According to Marilyn, a career in public service has been a positive experience and with it has afforded numerous leadership opportunities at the state level. Marilyn has been intrinsically involved in the Eastern Division (Division 9) of the Missouri City Clerks & Finance Officers Association (MoCCFOA), where she rose through the ranks as Treasurer, Secretary, Vice President and President. As a member of the International Institute of Municipal Clerks (IIMC) -- Region 7 encompassing Missouri, Illinois and Kansas -- she was involved in hosting the group's regional conference in St. Charles on two separate occasions.

"Handing the proverbial gavel to Laura won't be difficult for me," said Marilyn. "I'm ready to retire and am equally eager to experience the joy of spending time with my three grandchildren." Marilyn surmised what makes this transition easy is the fact that she's turning over the reins to someone who has a breadth and depth of experience in her own right. "Laura is eminently qualified; she's the right choice to take this office forward," she said.

Much like Marilyn's career with the city, Laura Whitehead has had widespread opportunity to experience the various inter-workings of city government in a hands-on way. Laura currently has some 12 years under her professional belt, having begun in Facilities Maintenance at city hall in 1998. She worked for five years as the Switchboard Operator/Office Assistant, and also served as that department's Supervisor for 18 months before moving on to

### Snow Removal – thanks for a job well done!

(article continued from cover)

City staff members submitted a few of their favorite images depicting the February snowfall. Our collective hats are off to the many men and women who worked diligently to ensure the rest of us could move about freely despite the elements.



Mayor York (center) spent an entire day with Public Works staff members including Debra Aylsworth and Daryl Hampel.



The Kister Park gazebo in the 400 block of South Main Street.



City streets were clear and open for business as shown in these images from Riverside Drive and First Capitol Drive.



The Lewis & Clark Boat House and Nature Center along the Missouri riverfront.



A snow-covered view of Third Street from inside the cab of a city snow plow.

the City Clerk's office, where she now holds the title of Deputy City Clerk.

"What's interesting about my early years in the Clerk's office is I had the unique opportunity to work in a floating capacity," Laura said, "which means I supported just about every department in the city on an as-needed basis with the exception of maybe one or two." Laura indicated the experience provided an excellent overview of not only how each group functions, but also how all of the various departments come together in tandem to make up the balance of city government in St. Charles.

In 2008, Laura also served in an interim capacity as the city's Community Relations Liaison, in an effort to foster and support two-way communication between constituents, the City Council, the Mayor's office and city staff members. "I've been shadowing Marilyn for a

matter of months now getting prepared for this next step in my career. I'm ready," she said.

And so it goes with the changing of the guard in St. Charles. Marilyn will finish her final day on the job Friday, April 1, and Laura will step into her new role as City Clerk on Monday, April 4. "We'll have the official swearing-in ceremony during the last Council meeting in March," Laura added. "This will be perfect," Marilyn concluded with a smile, "for Laura won't miss a beat. The two of us have worked side-by-side in preparation for this moment, and now the time has come; I wish Laura all the best."

Likewise, on behalf of everyone citywide, we wish you, Marilyn, a spectacular retirement and extend our sincere thanks and gratitude for your many years of service to the city of St. Charles!



## Blanchette Bridge Project Update

(article continued from page front cover)

More information on the timing of the work will be available in late 2011.

### HOW WILL THIS WORK IMPACT THE FIFTH STREET INTERCHANGE IN ST. CHARLES?

- The westbound lanes of Interstate 70 will cross over the median area before Fifth Street.
- All the exit and entrance ramps at Fifth Street will be open except for the northbound Fifth Street ramp to eastbound I-70.
- The detour for northbound Fifth Street to eastbound I-70 will be to take Veterans Memorial Parkway to Route 94 and access eastbound I-70 there.

For more information, contact I-70 Blanchette Bridge Project Manager Tom Evers, or Community Relations Manager Linda Wilson at 888-ASK-MODOT (275-6636).

**EDITOR'S NOTE:** *An easy way to receive up-to-the-minute details on the Blanchette Bridge is to sign up for MoDOT email updates. Go to the city's website at [www.stcharlescitemo.gov](http://www.stcharlescitemo.gov) and click on the related link for Blanchette Bridge Repairs. Scroll down to the bottom of the MoDOT page and click on the link that reads: **Click here to be added to the Blanchette Bridge project e-mail update list.***

## Weatherization Grant Assistance

As reported in the Fall 2010 edition of *City News*, implementing this program in St. Charles and using innovative methods of weatherization will increase the effectiveness and efficiency of homes throughout our community.

- **GOAL 1** – to provide support and direction to help residents reduce energy usage so their utility costs are more affordable.
- **GOAL 2** – to help low-income clients become less dependent on other agencies that provide assistance through other hardship funds and private contributions.
- **GOAL 3** – to ensure assistance to low income households will benefit the entire community by reducing the carbon footprint created from the installation of energy-saving measures.

For more information about the city's Weatherization Program, call Anita Telkamp in Community Development at 636-949-3222.

## City Sponsors Free Electronic and Appliance Recycling at the Family Arena

If you've started your spring cleaning and you're wondering what to do with that defunct fridge in the basement, then it's time to make a move and recycle. The city in sponsorship with WITS, Inc., began hosting a free monthly Electronic and Appliance Recycling event in February. This new recycling opportunity is available to all area businesses and residents in St. Charles, Warren and Lincoln Counties. Event details are as follows:

### WHERE:

**ST. CHARLES FAMILY ARENA PARKING LOT (north entrance)**

2002 Arena Parkway  
St. Charles, MO 63303  
(Located on Arena Parkway in St. Charles just south of I-70 and the Fifth Street exit.)

### WHEN:

**THIRD FRIDAY OF THE MONTH (thru November)** -- Noon to 6 p.m.

WITS (Web Innovations & Technology Services) builds communities through reuse, recycling and education. Items accepted in the monthly recycling drive include:

- any items with a power cord
- any items that take batteries or gas, including batteries
- lawn equipment



- all computer-related equipment
- household electronics, including phones, radios, televisions and cable boxes
- all household appliances



**There will be no charge for items dropped off**, however donations are requested to help defray recycling costs. Donors will receive tax letters, and are also guaranteed hard-drive security destruction. WITS also offers free pick-up services the third week of every month for area businesses with large quantity items, as well as special services for elderly or physically challenged residents requiring additional assistance (call 314-382-6345 for more information related to special pick-up services).

As a not-for-profit, community agency in the Greater St. Louis region, WITS operates 16 permanent drop-off locations in Missouri and Illinois. All donations of reusable items are tax-deductible and will be refurbished when possible, and given to one of the agency's programs such as Kids for Kancer, Free Computer Program or Veteran Technology. For more information, call WITS at 314-382-1650 or visit the organization online at [www.witsinc.org](http://www.witsinc.org).

### SUGGESTED ITEMS FOR RECYCLING INCLUDE:

computers, monitors, other computer hardware, including cables, office/business equipment and machinery, telecommunications equipment, including phones and clocks, televisions, VCRs, stereos, cameras, other audio/video equipment, data storage devices, including CDs, VHS tapes and computer software, home electronics, blenders, toasters, irons, washing machines and dryers, dishwashers, furnaces, hot water heaters, home medical equipment, lawn mowers, tillers, tools, air conditioners, refrigerators, humidifiers, old motors, transformers, electrical equipment, power supplies, and car batteries.

### ITEMS NOT ACCEPTED:

paint and paint cans, wood furniture, other wood products, tires, household chemicals and weekly recycling items. For a complete item listing, access WITS online at [www.witsinc.org](http://www.witsinc.org) or call 314-382-1650.



# COMMUNICATIONS UPDATE

## Cable Access Channel Information

- Communication Survey Results
- City Websites

### St. Charles – Cable Access Channel

Regular programming on the city's channel, includes:

- City Council Meetings
- City Board/Commission Meetings
- Special Events
- Art and Music Programs
- News Magazines, Business Profiles
- St. Charles School Board Meetings
- Municipal Services/Program Information
- Public Health & Safety Information
- Historical Documentaries

### WE'VE MOVED! HERE'S HOW YOU CAN TUNE IN AND FIND OUR MEDIA CHANNEL:

- If you have a Charter set-top converter box, tune to Channel 990, \_\_\_\_\_ or \_\_\_\_\_
- If your cable line is connected directly to your TV/VCR which has a digital cable/ "QAM" tuner:
  1. Use the unit's auto channel setting function, set for "cable" or "digital;" after that process is complete,
  2. Tune to **Channel 108** and use the "channel up arrow" to find the City Channel. It may appear as 108-20, 108.2 or 108.20.

**NOTE:** If the next channel up the dial is 109, you must obtain a Charter set-top converter box to view the City Channel on your current TV/VCR (1-888-438-2427).

Finding St. Charles' broadcast station via AT&T uVerse is simple... go to menu, select government channels, and find: [stcharlescitymo.gov](http://stcharlescitymo.gov).

Don't forget, you can view the channel live from the home page of the city's website at [www.stcharlescitymo.gov](http://www.stcharlescitymo.gov). You also have the option of reviewing previously archived meetings.

For more information, call the St. Charles Media Department at 636-949-3288.

### Cable Access Channel Sports New Look

The city's Media Department has been diligently working to launch new technology, including a complete redesign of the city's cable access channel. Updates in the mix, include:

- new graphics
- bulletin/schedule pages
- audio effects
- new city logo

In addition, staff members have designed a new format highlighted during City Council meetings called a "Squeezeback."

In other words, at various times during the meeting, the size of the video image is reduced, allowing brief text blocks to run alongside, announcing

upcoming events and related happenings citywide.

As indicated in the box at left, please note Charter Communications recently made modifications, and Channel 990 can now be found at 108-20. As always, you may still access the channel online -- live or on demand -- via the home page of the city's website ([www.stcharlescitymo.gov](http://www.stcharlescitymo.gov), see Popular Links).

If you have comments or questions or simply want to suggest potential programming for the future, please don't hesitate to call the Media Department directly at 636-949-3288.

### Communications Survey

Thank you to everyone who took the time to complete the Communications Survey included in the last edition of *City News*. If you'll recall, there were two opportunities for completing the survey...hard-copy written submissions and online via survey monkey. At this writing, the responses stack up as follows:

- Written – 169
  - Online – 87
- TOTAL – 256**

Plus, there were a host of excellent comments that will definitely help us fine-tune our communications strategy citywide. Stay tuned as final survey results will be presented to the City Council later this spring.

Comments or questions? Have story ideas or suggestions? Please call Carol Felzien, Director of Communications at 636-255-6128 or drop her a line at [cfelzien@historicstcharles.com](mailto:cfelzien@historicstcharles.com).

### Electronic Information

### City Offers Multiple Opportunities Online

For your easy reference, keep in mind there are several ways to access citywide information online, including the following city-sponsored websites:

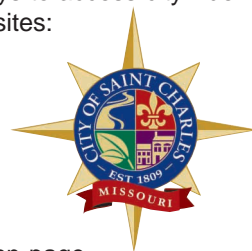


**CITY  
TOURISM  
PARKS**

[www.stcharlescitymo.gov](http://www.stcharlescitymo.gov)  
[www.historicstcharles.com](http://www.historicstcharles.com)  
[www.stcharlesparks.com](http://www.stcharlesparks.com)



The tourism office also maintains a Facebook fan page highlighting events and activities in the area. For those of you interested in social networking, you can be a friend or fan of the CVB by going to the Greater Saint Charles Convention & Visitors Bureau.



# BUSINESS BRIEFS

## St. Charles Convention Center

- New Markets Tax Credits • 2010 Census Numbers
- Lindenwood Town Center Development

### Convention Center Exceeds Expectations, Again

Global Spectrum, managers of the Saint Charles Convention Center, has exceeded its 2010 budget by \$171,353. This is the sixth consecutive year, since opening in 2005, that Global Spectrum has surpassed budget expectations at the facility. In 2010, Global Spectrum hosted 305 events at the facility attracting over 253,000 people, and generating over \$4.9 million in gross revenue. Additionally, Global Spectrum was able to secure 20,943 room nights in local hotels last year as a result of business



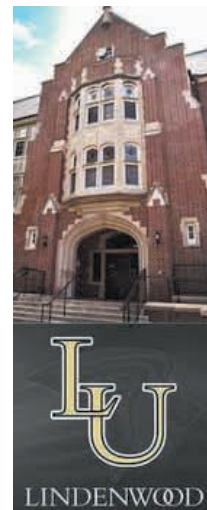
at the facility, an increase of over 7,000 from the previous year. This increase in room nights resulted in a total estimated

economic impact of approximately \$7.6 million. "We are excited to have been able to surpass our budget expectations for yet another consecutive year," said Shura Garnett, Global Spectrum's General Manager and Regional Vice President at the facility. "We are fortunate to have an experienced, dedicated, and hard-working staff, as well as great partners in the city of St. Charles and

the Convention and Visitors Bureau. This continued success would not be possible without them and the loyal support of our community," she said.

### Lindenwood Town Center Moves Ahead

In mid-February, the St. Charles City Council approved a resolution supporting Lindenwood Town Center, a project planned on 40 acres in the eastern portion of the Lindenwood University campus. The project will include retail, commercial office space, a hotel, restaurants, apartment-style student housing and a post office. According to John Knoll, Manager of Retail Development for the city, the project has been on hold for some time, with the university razing single-family homes on the site that it used to lease to students. "The recession put the development on hold for some two years," he said, "but now it's moving forward."



Based on an article in the *St. Louis Business Journal*, the development was designed to cater to the university's students, faculty and staff, according to DESCO, the development arm of Schnuck Markets Inc. The next step is for DESCO to submit its final plan to the city's Planning and Zoning Commission. At this writing, city officials hope to break ground on the shopping center in the fourth quarter of this year in time for completion in the fall of 2012. In accordance with the plan, the St. Charles Post Office at 112 South Fifth Street would move into the new development so its current facility could be purchased by SSM St. Joseph Health Center for the purposes of expansion. Stay tuned...more to follow!

### New Markets Tax Credits = \$32M Investment

In late February, the Heartland Regional Investment Fund received \$32 million in New Markets Tax Credits from the U.S. Department of Treasury. The Heartland Regional Investment Fund is a collaborative effort among the city of St. Charles, the St. Louis County Economic Council and the Southwestern Illinois Development Authority. The tax credits will help generate jobs and capital investment in low-income communities throughout the St. Louis region, providing a critical source of equity to developers and businesses who would otherwise find it difficult to underwrite job-creating development

projects and business expansion activities. "We could not be more pleased to be a part of this process in securing much-needed funding for projects in all of our communities," said Mayor York. "Through various challenges in trying to arrange the financing, we recognized that new markets tax credits could be a solution in providing the equity to get initiatives started on a number of fronts. Our regional partnership resulting in a successful allocation award will now allow crucial projects in St. Charles and around the region to move forward," she said.

### U.S. Census Numbers Announced

In 2010, we participated in the U.S. Census to define who we are as a nation. This process, which occurs every 10 years, affects political representation and directs the allocation of billions of dollars in government funding. According to figures that were released in February of this year, the population of the city of St. Charles came in at 65,794. This figure represents a growth rate of 9.1 percent over the previous Census taken in the year 2000; at that time, the city's population was 60,321. As a result of these latest

# United States<sup>®</sup> Census 2010

numbers, St. Charles is ranked as the 9th largest city in the state of Missouri (we were formerly 8th), and still remains the third largest city in the St. Louis metropolitan area, behind the city of St. Louis and the city of O'Fallon. Thank you to everyone in St. Charles who participated in this historic event. For more information, access the 2010 Census online at [www.census.gov/2010census](http://www.census.gov/2010census).



# CALENDAR of EVENTS

## 2011 Schedule

(Events / Dates Subject to Change - revised 3/10/2011)



### MARCH

- Mar. 23 – Historic Churches of St. Charles** Frenchtown  
**Apr. 23** Heritage Museum [www.frenchtownmuseum.net](http://www.frenchtownmuseum.net)  
**26** **Journey to the West** Daniel Boone Home  
 in Defiance [www.lindenwood.edu/boone](http://www.lindenwood.edu/boone)  
**27** **Crescendo Concerts** - "Paul Jacobs", Organ  
 Concerts 3pm, \$15 [www.crescendoconcerts.org](http://www.crescendoconcerts.org)

### APRIL

- 3** **St. Charles Municipal & Jazz Band Spring Concert**  
 Lindenwood Cultural Center 2pm, free  
**8-10** **Missouri Tartan Day Festivities**  
 Frontier Park [www.motartanday.com](http://www.motartanday.com)  
**16** **Lewis & Clark Fife and Drum Performance**  
 On Main Street from 12-2pm  
**16** **Grand Opening/Dedication of restored 1929**  
**Santa Fe Caboose** Frenchtown Heritage Museum  
**17** **Lindenwood University Criterium Bike Ride**  
 Historic District  
**20-30** **Augusta's Plein Air Art Event**  
[www.augusta-chamber.org](http://www.augusta-chamber.org)  
**April 29-30** **Spring ArtWalk** Main Street & Foundry  
**& May 1** [www.saintcharlesriverfrontarts.com](http://www.saintcharlesriverfrontarts.com)  
**30** **Lewis & Clark Fife and Drum Performance**  
 On Main Street from 12-2pm  
**30** **Adam Morgan Fun Run** Frontier Park 7pm  
[www.adammorganfoundation.org](http://www.adammorganfoundation.org)  
**30** **R.U.S.H. 5K Run / Family Fun Run** 9am  
 Run Uniting & Strengthening Homes  
[www.bridgewaybh.com](http://www.bridgewaybh.com)

### MAY

- During the Month** **Rendezvous in St. Charles Photo Contest**  
[www.rendezvousinstcharles.com/contest](http://www.rendezvousinstcharles.com/contest)  
**4-28** **Quilt Exhibit** Frenchtown Heritage Museum  
[www.frenchtownmuseum.net](http://www.frenchtownmuseum.net)  
**14** **Lewis & Clark Fife and Drum Performance**  
 On Main Street from 12-2pm  
**(Saturdays) May 14- Oct. 29** **Farmer's Market** 6am-Noon  
 Parking Lot at north end of Riverside Drive  
**18** **Music on Main** North Main Street Music from  
 5-7:30pm with Butch Wax & the Hollywoods  
**21-22** **Lewis & Clark Heritage Days** Frontier Park  
 1804 Encampment [www.lewisandclark.net](http://www.lewisandclark.net)  
**22** **Crescendo Concerts** - "Michael Barta", Violin  
 Concerts 3pm, \$15 [www.crescendoconcerts.org](http://www.crescendoconcerts.org)

- 26** **Hot Summer Nights** North Main Street  
 Live Music & Dining in the evening  
**26** **St. Charles Municipal Band "Rehearsal" Concert**  
 Frontier Park [www.stc-muny-band.com](http://www.stc-muny-band.com)  
**27-29** **Missouri River Irishfest** Frontier Park  
[www.moriveririshfest.com](http://www.moriveririshfest.com)  
**30** **Memorial Day Ceremony** Veterans Memorial  
 at Bishops Landing  
**30** **Cobblestone Nationals** Fast Lanes  
 Custom Car & Truck Show [www.fastlanecars.com](http://www.fastlanecars.com)

### JUNE

- Thursday Evenings** **St. Charles Municipal Band Concerts** 8pm  
 Frontier Park [www.stc-muny-band.com](http://www.stc-muny-band.com)  
**(Saturdays) May 14- Oct. 29** **Farmer's Market** 6am-Noon  
 Parking Lot at north end of Riverside Drive  
**12** **St. Charles Community Big (Jazz) Band**  
 7:30pm Frontier Park [www.stc-muny-band.com](http://www.stc-muny-band.com)  
**15** **Music on Main** North Main Street  
 Music from 5-7:30pm with the Real MaGaws  
**16-18 & 24-26** **Shakespeare in the Park** Frontier Park "Much Ado  
 About Nothing" @ 7pm, except 26th 5pm  
**18** **Lewis & Clark Fife and Drum Performance**  
 On Main Street from 12-2pm  
**23** **Hot Summer Nights** North Main Street  
 Live Music & Dining in the evening  
**24** **Katy Trail Bike Ride** Ends in St. Charles  
**24** **St. Jean Baptiste Day** Missouri First State Capitol

### JULY

- Thursday Evenings** **St. Charles Municipal Band Concerts** 8pm  
 Frontier Park [www.stc-muny-band.com](http://www.stc-muny-band.com)  
**(Saturdays) May 14- Oct. 29** **Farmer's Market** 6am-Noon  
 Parking Lot at north end of Riverside Drive  
**1-30** **Summer Fun Exhibit** Frenchtown Heritage Museum  
[www.frenchtownmuseum.net](http://www.frenchtownmuseum.net)  
**4** **Riverfest 2011** Frontier Park  
 Celebrate Independence Day with Fireworks  
 Parade 10:00am begins at Blanchette Park  
 to Boathouse Parking Lot. Fireworks at 9:20pm  
**9** **Hope for Haiti 5K Run** Frontier Park  
**10** **Big Shark New Town Triathlon**  
**10** **St. Charles Community Big (Jazz) Band**  
 7:30pm Frontier Park [www.stc-muny-band.com](http://www.stc-muny-band.com)  
**10** **St. Charles Ranger Bike (Motorcycle) & St. Charles**  
**Lion's Club Car Show** McNair Park 636-949-3372

- 19-22 Missouri River 340** Kayak race ending at Bishop's Landing starting the 20th [www.rivermiles.com](http://www.rivermiles.com)
- 20 Music on Main** North Main Street  
Music from 5-7:30pm with the Red House Band
- 23 Lewis & Clark Fife and Drum Performance**  
On Main Street from 12-2pm
- 28 Hot Summer Nights** North Main Street  
Live Music & Dining in the evening

## AUGUST

- Thursday St. Charles Municipal Band Concerts** 8pm  
**Evenings** Frontier Park [www.stc-muny-band.com](http://www.stc-muny-band.com)
- (Saturdays) Farmer's Market** 6am-Noon  
**May 14- Oct. 29** Parking Lot at north end of Riverside Drive
- 3-27 Woman's Work is Never Done Exhibit** Frenchtown Heritage Museum [www.frenchtownmuseum.net](http://www.frenchtownmuseum.net)
- 13 Lewis & Clark Fife and Drum Performance**  
On Main Street from 12-2pm
- 14 St. Charles Community Big (Jazz) Band**  
7:30pm Frontier Park [www.stc-muny-band.com](http://www.stc-muny-band.com)
- 17 Music on Main** North Main Street  
Music from 5-7:30pm with Serapis
- 19-21 Festival of the Little Hills** Main/Frontier Park  
Crafts, food, music [www.festivalofthelittlehills.com](http://www.festivalofthelittlehills.com)
- 24-27 Greater St. Charles Fashion Week** Ameristar Casino Resort Spa [www.streetscapemag.com](http://www.streetscapemag.com)
- 25 Hot Summer Nights** North Main Street  
Live Music & Dining in the evening
- 27 Race for the Rivers & Clean Water Challenge**  
[www.greenwaynetwork.org](http://www.greenwaynetwork.org)

## SEPTEMBER

- (Saturdays) Farmer's Market** 6am-Noon  
**May 14- Oct. 29** Parking Lot at north end of Riverside Drive
- 4 St. Charles Community Big (Jazz) Band**  
7:30pm Frontier Park [www.stc-muny-band.com](http://www.stc-muny-band.com)
- 11 Trails for Tails** Frontier Park  
[www.stcharleshumanesociety.org](http://www.stcharleshumanesociety.org)
- 16-18 Mosaics – Festival for the Arts**  
North Main & Foundry [www.stcharlesmosaics.org](http://www.stcharlesmosaics.org)
- 16-18 Augusta's Harvest Festival / Swingin' in the Vines**  
[www.augusta-chamber.org](http://www.augusta-chamber.org)
- 17-18 Pioneer Days** Daniel Boone Home in Defiance  
[www.lindenwood.edu/boone](http://www.lindenwood.edu/boone)
- 17 Liberty Classical School Bike-a-thon** DuSable Park
- 21 Music on Main** North Main Street  
Music from 5-7:30pm with the Arbogast Band
- 23-25 Oktoberfest** Frontier Park
- Sept. 27 - Oct. 6 Plein Air Competition** Historic Districts in St. Charles [www.stcharlespleinair.com](http://www.stcharlespleinair.com)

## OCTOBER

- (Saturdays) Farmer's Market** 6am-Noon  
**May 14- Oct. 29** Parking Lot at north end of Riverside Drive
- Oct. 2- Nov. 4** **Quilt National 2011** Foundry Art Centre benefitting Safe Connections [www.foundryartcentre.org](http://www.foundryartcentre.org)
- 8 Augusta Bottoms Beer Festival**  
12-5pm [www.augusta-chamber.org](http://www.augusta-chamber.org)
- 15-16 Deutsch Country Days** Marthasville 9-5pm  
Admission Charged [www.deutschcountrydays.org](http://www.deutschcountrydays.org)
- 16 Rendezvous Ramble** Family Bike Ride along the Katy Trail [www.rendezvousramble.com](http://www.rendezvousramble.com)
- 21-22 Missouri River Storytelling Festival**  
(Locations to be determined)
- 22 Halloween – Spirits of the Past** Daniel Boone Home in Defiance [www.lindenwood.edu/boone](http://www.lindenwood.edu/boone)
- 22 Dogtoberfest** DuSable Dog Park
- 29 Monster Bike Bash** [www.augusta-chamber.org](http://www.augusta-chamber.org)
- 31 Trick or Treat on Main Street** For children under 12 years in costume on Main Street from 3-5pm
- 31 Halloween Children's Theatre** Frontier Park  
Immediately following Trick or Trick event

## NOVEMBER

- 11 Veteran's Day Ceremony/Observance**  
St. Charles County Court House at 11:00am
- Nov. 25- Dec. 24** **Christmas Traditions**  
[www.stcharleschristmas.com](http://www.stcharleschristmas.com)
- Nov. 25- Dec. 30** **Christmas Train Display** Frenchtown Heritage Museum [www.frenchtownmuseum.net](http://www.frenchtownmuseum.net)

## DECEMBER

- 2 & 9 Augusta's 29th Candlelight Christmas Walk**  
5-10pm [www.augusta-chamber.org](http://www.augusta-chamber.org)
- 2-3 & 9-10 Candlelight Tour** Daniel Boone Home in Defiance  
[www.lindenwood.edu/boone](http://www.lindenwood.edu/boone)
- 3 Las Posadas** Main Street 6pm  
Mary & Joseph seeking shelter at the "inn"  
[www.stcharleschristmas.com](http://www.stcharleschristmas.com)

## GREATER SAINT CHARLES

### Convention & Visitors Bureau



Convention & Visitors Bureau

230 South Main Street  
St. Charles, MO 63301

636-946-7776  
800-366-2427

[www.historicstcharles.com](http://www.historicstcharles.com)



# St. Charles & St. Peters DOUBLE PLAY PROMOTION

Last year's "Double Play" Promotion between the City of St. Charles and the City of St. Peters was a huge success and we want to make sure even MORE people take advantage in 2011.

Just like last year, residents of St. Charles and St. Peters will be able to take advantage of some of the neighboring community's recreation benefits like discounted admissions to city pools and the Rec-Plex.



## ST. CHARLES RESIDENTS – HERE'S WHAT YOU NEED TO DO:

The City of St. Peters will now honor your St. Charles Parks Passport Card and grant you the following discounts:

- Resident rates on daily admission to the Rec-Plex.
- Resident rates on the Annual Pass and Gold Plus memberships at the Rec-Plex.



*You must be able to show your Passport Card and a photo ID at the time of purchase. To obtain your Parks Passport Card, come to the St. Charles Parks and Recreation office inside Blanchette Park.*

*We have NEW PASSPORT CARDS for 2011! The cards are free to St. Charles residents and provide discounts to numerous local businesses. To obtain your Parks Passport Card, come to the St. Charles Parks and Recreation office inside Blanchette Park with a utility bill to prove residency.*



For more information, visit our website:  
**[www.stcharlesparks.com](http://www.stcharlesparks.com)**

*Promotion ends April 30, 2012. Discounts eligible only on new registrations. Existing memberships will not be refunded or prorated. Discounts only available on listed memberships/admissions and do not apply to facility reservations.*



# PARKS & RECREATION

## Announcements, Information & Program Schedules

### 2011 SUMMER FUN DAY CAMP

#### BLANCHETTE & WAPELHORST PARKS

For Children Ages 6 - 14 Years Old

Monday - Friday

June 6 - August 5

### SUMMER FUN DAY CAMP

9:00 A.M. - 3:00 P.M.

\$82 per week resident

\$92 per week non-resident

**SUNRISE** (6:30-9:00 A.M.)

**SUNSET** (3:00-6:00 P.M.)

\$23 for either \$33 both

Fees are per child per week

### 2011 SUMMER T-BALL

#### INTRODUCTORY T-BALL

(Ages 4-5 & 6-8) \$49 pp

Monday PM at Wapelhorst Park

Tuesday PM at Jaycee Park (4-5 only)

Saturday AM at McNair Park (4-5 only)

#### BEGINNER T-BALL

(Ages 5-7) \$54 pp

Thursdays at DuSable Park

Saturday at McNair Park

#### PLUS T-BALL (Ages 6-8)

Thursdays at DuSable Park \$61 pp

Saturday at McNair Park \$56 pp



### LEARN TO SWIM PROGRAM

*Our Learn to Swim Program has a staff ratio of 1 instructor for every six children in the Youth and Pre-School classes at Blanchette, McNair and Wapelhorst Pools.*

Classes are Monday through Thursday for two weeks. Saturday lessons at McNair also available.

\$43 Residents \$53 Non-residents

### AQUA CAMP

#251901-03 (Ages 10-14)

BLANCHETTE POOL

Water basketball, volleyball, underwater hockey and more.

July 5 - July 14 (Monday-Thursday)

6:30-7:30 pm Fee: \$38

### JUNIOR LIFEGUARD PROGRAM

#252001-02 (Ages 13-15)

Learn new skills to become a future St. Charles Parks Lifeguard?

June 20 - June 30 (Monday-Thursday)

6:30-7:30 pm Fee \$38

### BLANCHETTE BARRACUDA SWIM TEAM

#252201-01 (Ages 5-18)

Evening practices at the Blanchette Aquatic Center.

Practices begin the end of May.

The cost is \$71 per child with discounts for multiple children in a family.

A meeting will be held on Wednesday, May 11 at 7 pm at the Memorial Hall for parents to learn more about this wonderful Swim Team Program.



### AQUATIC CENTERS SEASON POOL PASSES

are now available for purchase by walk in, mail in or on the web at [www.stcharlesparks.com](http://www.stcharlesparks.com).

For complete details call our office at 636-949-3372.

#### FAMILY PASS RATES:

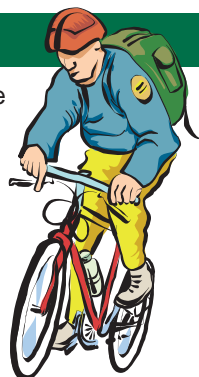
	RESIDENT	NON-RESIDENT
Family	\$190	\$230
Adult	\$ 90	\$110
Child/Senior	\$ 75	\$ 90

Family rate includes immediate family (two adults 19 and older and children living at home 18 and younger). A senior citizen is 60 years of age or older.

### Hike/Bike/Natural Trails

The St. Charles Parks & Recreation Department has Hike/Bike Trails in 11 parks citywide. Consisting of paved or natural trails, they are great for exercising or just to take a stroll in the park

and enjoy the serenity of the surroundings. For more information, go to [www.stcharlesparks.com](http://www.stcharlesparks.com) and access Trails under the Parks pull-down menu at the top of the home page.



# BUSINESS BRIEFS

**Judge Barklage • Best of Business Award  
• Street Light Outages • Pothole Hotline**

## City Receives 2010 Best of Business Award

The City of St. Charles was recently selected for the 2010 Best of Business Award in the Mayor's Office category by the Small Business Commerce Association (SBCA).

The SBCA 2010 Award Program recognizes the top 5 percent of small businesses throughout the country. St. Charles was selected from a pool of 5 million nominees across all 50 states, representing 2,500 cities nationwide. Using statistical research and consumer feedback, the SBCA identifies companies that they believe demonstrate what makes small business a vital part of the American economy.



Association," Mayor York said. "But I must give credit and thanks to the due diligence of staff members like Pam and Matthew for their day-to-day efforts, for they serve as the primary points of contact for the Mayor's office."

The selection committee chooses the award winners from nominees based on statistical research and also information taken from monthly surveys administered by the SBCA, a review of consumer rankings, and other consumer reports. Award winners are a valuable asset to their community and exemplify what makes small businesses great.

*About the Small Business Commerce Association (SBCA):*

SBCA is a San Francisco-based organization. It is a private sector entity that aims to provide tactical guidance with many day-to-day issues that small business owners face. In addition to their main goal of providing a central repository of small business operational advice, SBCA uses consumer feedback to identify companies that exemplify what makes small business a vital part of the American economy. For more information, visit the SBCA online at [www.SBCAAwards.org](http://www.SBCAAwards.org) or email to [Press@SBCAAwards.org](mailto:Press@SBCAAwards.org).

***"This is such an honor for St. Charles to be recognized by the Small Business Commerce Association."***

*Mayor York*

According to Mayor Patti York, the real kudos goes to staff members Matthew Seeds, Community Relations Liaison, and Pamela Castellano, Assistant to the Mayor. "This is such an honor for St. Charles to be recognized by the Small Business Commerce

## Keep a Watchful Eye for POTHOLES

It's that time of year, again. After a long, hard winter, the city's streets start showing signs of wear and tear from the snow and ice. Even though the Public Works department is always on the prowl for potholes, they rely on the general public to serve as extra sets of eyes. As a reminder, the city has a **Pothole**

**Hotline** to simplify the process for reporting sightings. It's as easy as calling **636-255-6120**...just leave a message. According to Denny Boswell, Street Superintendent, the goal is to patch all potholes within 72 hours of receiving notification, weather permitting. "The hotline is checked every morning, Monday through Friday," he said. "If we receive a call on a Friday, our goal is to complete the patch by the following Monday or subsequent business day." Staff members hope that with the public's assistance, the city will be able to locate potholes sooner. "Our residents and business owners travel virtually every street of the city on a daily basis," Denny said, "and, with everyone's help and visual support, we can get potholes repaired much quicker."

### POTHOLE HOTLINE

**Call 636-255-6120  
to report a pothole  
in your neighborhood!**

## Best Wishes to Judge Barklage

A hearty congratulations to St. Charles Municipal Court Judge Dan Barklage, who is moving on from his judgeship, as he will not seek re-election on the April 5 ballot. On behalf of everyone



*Dan Barklage*

in the city, we extend our sincere thanks to Dan for his dedication and service to the Municipal Court these past 10 years. Going forward, he plans to focus attention on his law practice located at 211 North Third Street -- Barklage, Brett, Wibbenmeyer & Hamill, P.C. "I'm also looking forward to spending more time with my family," he said. Dan and his wife, Jody, have two children.

## Reporting Street Light Outages



If you notice a streetlight that is inoperative in your neighborhood or spot one while driving around town, you can call the city's Public Works division to make sure it's on the repair list. Here are some helpful pieces of information to consider -- on the street light pole, there is a metal plate with a corresponding number (ex. S1040). If you have the ability to write down this number, it will help city staff determine the exact location of the inoperative street light. However, even without this detail, please call **636-949-3237** to report the outage and thanks!



# CITY NEWS

## City Council Members – Contact Information • Upcoming Events – Mark Your Calendar

### ★ MARK YOUR CALENDARS! ★

#### DRUG TAKE BACK PROGRAM

On Saturday, April 30, the city will once again host this popular program for St. Charles city residents. The event, sponsored by the St. Charles City Council and the Senior Citizens Advisory Commission will take place from 10 a.m. to 2 p.m. at the Criminal Justice Center, 1781 Zumbahl Road. This event will be open to any local resident wanting to properly dispose of prescription drugs with an expiration date of a year old or more. For more information, please refer to the city's website at [www.stcharlescitymo.gov](http://www.stcharlescitymo.gov).

#### 7TH ANNUAL SILVER & GOLD HEALTHY LIVING SENIOR FAIR

The 2011 event will be held from 10 a.m. to 2 p.m. on Tuesday, August 9 at the Saint Charles Convention Center. Sponsored by the St. Charles Senior Citizens Advisory Commission, Baue, Nurses & Company, and Seniors & Company, the event will feature over 100 vendors, with products and services of interest to the St. Charles senior community. The event will be free and open to the public. Headlining the fair will be guest speaker Dr. John Morley, who is founder and director of Saint Louis University's Division of Geriatric Medicine. He will speak from 11:15 a.m. to Noon on the Main Stage. For more information, contact Elizabeth King, Community Events Manager and Silver & Gold Coordinator at 636-946-4042. You can also connect with Elizabeth via email at [elizabethking@baue.com](mailto:elizabethking@baue.com) or visit the fair online at [www.baue.com](http://www.baue.com).

#### ELECTRONIC & APPLIANCE RECYCLING EVENTS

The city has partnered with Web Innovations & Technology Services (WITS) to provide a free Electronic and Appliance Recycling event held monthly at the Family Arena (north entrance). This new recycling opportunity in St. Charles is available to all area residents and business owners in St. Charles, Warren and Lincoln Counties, and will take place from Noon to 6 p.m. every third Friday of the month. For more information, please refer to complete details provided on Page 3 of this issue; for more information you can also call WITS directly at 314-382-1650 or visit the organization online at [www.witsinc.org](http://www.witsinc.org).

#### VOTE ON APRIL 5 -- IT'S YOUR RIGHT!

If you're registered to vote in St. Charles County, be sure to mark Tuesday, April 5 on the calendar. As citizens of the City and County, it's a personal right and privilege to participate in local elections. Be on the lookout as a week or two prior to the election, the County Election Authority will distribute the standard red and white "Notification of Election" cards, stating the election date, your polling place and other related political information. If you don't receive your card, you may call the office at 636-949-7550 to verify your polling place or go to <http://election.sccmo.org>. You do not need the card to vote, but you will need to bring some other form of identification with you to the polls. Your polling place will promptly open at 6 a.m. and close at 7 p.m.

### City Council Update



**Standing (l. to r.):** Larry Muench-Ward 2, Richard Veit-Ward 1, Bob Kneemiller-Ward 4, Vice-President Dave Beckering-Ward 7, Michael Weller-Ward 5, and President Mike Klinghammer-Ward 8.

**Seated (l. to r.):** Jerry Reese-Ward 6, Laurie Feldman-Ward 3, Mayor Patti York, Bridget Ohmes-Ward 10, and Ron Stivison-Ward 9.

#### Your Direct Link to St. Charles City Government

As always, there's a great deal going on in St. Charles, so keeping up with your City Council members will ensure you have access to the latest and greatest information. Each of the ten members of the Council have web pages available online, where you can also review their Council liaison and current committee assignments (go to [www.stcharlescitymo.gov](http://www.stcharlescitymo.gov) and click on the City Council link on the home page for complete details; from the Popular Links section on the home page, you can watch City Council meetings live and on demand). You can also stay in touch via email (see addresses provided below) or simply pick up the phone and call! Either way, your Ward members want to hear from you as they represent your voice in city government.

#### WARD 1

**RICHARD VEIT**, Council Member  
Home: (636) 328-7252  
[Richard.Veit@stcharlescitymo.gov](mailto:Richard.Veit@stcharlescitymo.gov)

#### WARD 2

**LARRY MUENCH**, Council Member  
Home: (636) 946-0879  
[Larry.Muench@stcharlescitymo.gov](mailto:Larry.Muench@stcharlescitymo.gov)

#### WARD 3

**LAURIE FELDMAN**, Council Member  
Home: (636) 946-4749  
[Laura.Feldman@stcharlescitymo.gov](mailto:Laura.Feldman@stcharlescitymo.gov)

#### WARD 4

**BOB KNEEMILLER**, Council Member  
Home: (314) 420-5300  
[Robert.Kneemiller@stcharlescitymo.gov](mailto:Robert.Kneemiller@stcharlescitymo.gov)

#### WARD 5

**MICHAEL T. WELLER**, Council Member  
Home: (314) 322-7686  
[Michael.Weller@stcharlescitymo.gov](mailto:Michael.Weller@stcharlescitymo.gov)

#### WARD 6

**JERRY E. REESE**, Council Member  
Home: (636) 949-0100  
[Jerry.Reese@stcharlescitymo.gov](mailto:Jerry.Reese@stcharlescitymo.gov)

#### WARD 7

**DAVE BECKERING**, Vice-President  
Home: (636) 949-2027  
[David.Beckering@stcharlescitymo.gov](mailto:David.Beckering@stcharlescitymo.gov)

#### WARD 8

**MIKE KLINGHAMMER**, President  
Home: (636) 368-1737  
[Mike.Klinghammer@stcharlescitymo.gov](mailto:Mike.Klinghammer@stcharlescitymo.gov)

#### WARD 9

**RON STIVISON**, Council Member  
Home: (636) 946-4030  
[Ronald.Stivison@stcharlescitymo.gov](mailto:Ronald.Stivison@stcharlescitymo.gov)

#### WARD 10

**BRIDGET OHMES**, Council Member  
Home: (636) 947-3526  
[Bridget.Ohmes@stcharlescitymo.gov](mailto:Bridget.Ohmes@stcharlescitymo.gov)



# MAYOR'S MESSAGE

## 2011 Budget

### *Establishing a strategy for the Present, Future*

About this time every year, I try to bring everyone up-to-date on what the City Council and I decided to do with the 2011 budget. Figuring out a \$97 million budget is never easy, and this year we had to make some decisions that will not only take care of us now, but hopefully establish key policy decisions for the future.

As with many cities, our 2010 income projections did not come in as we'd predicted, so we had to move projects to a later date and put some additional spending policies into play, such as a hiring freeze. The main reason we find ourselves with less income is primarily sales tax, gaming revenue and low interest rates on our investments. These three revenues were all down in 2010, to the tune of \$2,692,000. We did not see a great upswing coming our way this year, so we looked at many of our plans, projects and policies to define what 2011 would look like going forward. We had to make hard choices, and I hope to help you see the balancing act that the City Council and Mayor go through to continue providing excellent services to our residents while still balancing the budget.

One of the first decisions was to set our tax rate at the current rate. This is important, as we had the opportunity to set a new "base" which could have been higher than we have now. I believe our Council members were wise in their decision to hold taxes at the current, low base of .8810 cents

and I agree with them. The increase would have allowed the city to capture an additional \$500,000 per year, \$150,000 for parks and \$350,000 for the general fund of the city. We decided we can live without this money for now and into the future, and instead looked at cutting costs in other places.

We looked seriously at the projects we had lined up for 2011 and reviewed which of them could still be done, given our funds. Our decisions were based on maintaining top-notch residential services, especially in the way of public safety. What we looked at long and hard were those "extras" that we have come to appreciate over the years. We cut back on what we provide and what we donate to private festivals and looked at city festivals. For example, this year will see a one-day Fourth of July festival with fireworks happening on July 4th only. This will save over \$35,000. We will not bring back the ice rink this year, and we stopped the tourism trolley on Main Street. We've cut back on street overlays, postponed projects and in the general fund portion of our budget, our employees will now pay into their insurance funds. Previously, our employees have not had to pay any insurance premiums for themselves or their families, but this is difficult to sustain. All employees will now pay a premium for their insurance, and any new-hires will not have retiree health insurance as a benefit. This will save the city close to \$512,000.

The community center project is temporarily on hold. While we can "afford" to build a community center with the bond issue our voters approved, we cannot afford to subsidize it should our revenues for the center fall short in any given year. The Senior Utility Tax Rebate for those who are not

low-income seniors cost a little over \$350,000 last year, not including the expenses to run the program. It has been in effect for just five years (using gaming funds) and it is one of the more popular programs we have. Postponing it this year was a hard decision to make, but again, the extra funding is just not there. The Senior Rebate for low-income seniors is still in effect. You can contact the Mayor's Office for information on this program at 949-3268 to see if you and your family qualify for the low-income status.

We still plan to implement some great projects this year, using our Capital Improvement Sales Tax and Gaming funds. Our largest project is upgrading our water and sewer treatment plants, originally built back in the 1960's. We used the city's solid bond rating and secured an amazing rate of 3.779% to borrow the funds. On top of that, our bids are coming in dramatically lower, saving us money on the plant upgrades and also allowing us the possibility to move other water/sewer projects forward in the Capital Improvement budget. Another huge project, New Town Boulevard, will start early this year pending final approval from St. Charles County on the plans before we go out to bid.

Even though our 2011 budget is tight, we are dedicated to making sure the citizens of St. Charles receive the quality of life so rightfully deserved. Should you have any questions, please feel free to contact me or any of our City Council members. We are here to serve you.

Sincerely,

*Patricia M. York*

Patricia M. York, Mayor

## Did You Know?

### **LODGING:** **Rented Room Nights**

*In 2010, the city of St. Charles rented more room nights as compared to 2007...some **86,000** more to be exact. In fact, more lodging room nights were occupied in the city last year as compared to any other year in the history of St. Charles! As indicated in the article on Page 5, the Saint Charles Convention Center also posted its best year on record since opening in 2005. Good to know...especially in today's economy. Let's continue to "Buy Local" in an effort to ensure St. Charles stays ahead of the curve during the economic rebound.*

### **CITY OF ST. CHARLES**

200 N. Second Street  
St. Charles, MO 63301

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